

PRESS TREND FLASH

TROLLBEADS RELEASE

Embargoed until 7. June 2024



Power Bangle: Elegance Meets Emotional Balance

Introducing Trollbeads' latest masterpiece – the Power Bangle.

Experience the allure of bright sterling silver adorned with faceted amethysts at both ends. Whether worn boldly with an array of beads or kept sophisticated with a few select ones, this bangle graces the wrist with elegance and versatility.

Amethyst is cherished for its healing properties, promoting emotional balance, spiritual clarity, and inner harmony. It's a perfect companion for those seeking tranquility.

Limited Edition Amethyst Serenity Bangle

Together with the Power Bangle, the limited edition Amethyst Serenity Bangle, featuring an artisan, handmade glass bead, is also released. Embrace the empowering essence of amethyst and the serene energy of delicate pink petals and revitalize your inner strength.

#PowerBangle #AmethystSerenity #PowerJewellery #DiscoverTrollbeads

Prices:

Power Bangle: **€ 109.**

Amethyst Serenity Bangle, limited edition: **€ 129.**

The collection is available in stores and online from **5. July 2024**

For further information, high resolution images etc., please contact: [Insert local PR contact](#)

About Trollbeads

Trollbeads, a Danish family-owned jewellery brand, was founded in 1976 and pioneered the original concept of beads on bracelets. Central to the brand's ethos is the celebration of self-expression, offering a diverse range of 600 beads crafted from sterling silver, 18K gold, artisan glass, freshwater pearls, and gemstones. Trollbeads jewellery is accessible across over 30 countries through the brand's flagship stores, independent retailers, and the online platform www.trollbeads.com.